

(Eng. Version) Nuuk Januarip 17'iat, 2021

To:

The Press
Att: Music Entertainment dept
Pr. Email



Why NEW?

Question: What makes NEW...?

- + New band
- + New front singer VIANA
- + New management coordinator

In the music and entertainment arena in arctic Greenland, **PapeRock** publishing & entertainment is the fresh breed, in the wake of status quo for almost 300 years. VIANA is done deal on our desk and is certainly about to land in your reviving musical mind, attention -be prepared,

VIANA is definition of NEW in every kind. Announced same day as Aasiaat/Greenland faced their reappearance of the life giving sun = end of the winter hiatus. A new beginning.

The sharness and fresh sound of the frontsinger Viana is pretty much the pivoting signal of the band -hence the name VIANA. Frantz Lundblad a seasoned musician and popular song writer, is the musical driving force. Frantz is known key member of QEQQUAQ. Producer: HP Antonsen -is another seasoned well know name among musicians.

Why PapeRock?

When we came to name our new management company we couldn't resist PapeRock. PapeRock is guarantee for life, fighting against the norm, the current. PapeRock among many -will fight for life for cultural and spiritual nationwide activities. We are ready to face whatever might hit us. To prove that just listen to no. 1 "Kukkuvutit"

REMARK:

Hi folks where ever you go, listen make sure that you paid for the music. Your paid contribution gives bread to the artist.

Any further questions concerning this announcement -don't hesitate to contact me

Best Wishes

Makkorsi

A handwritten signature in black ink, appearing to be 'ML' or 'M.L.' with a stylized flourish.